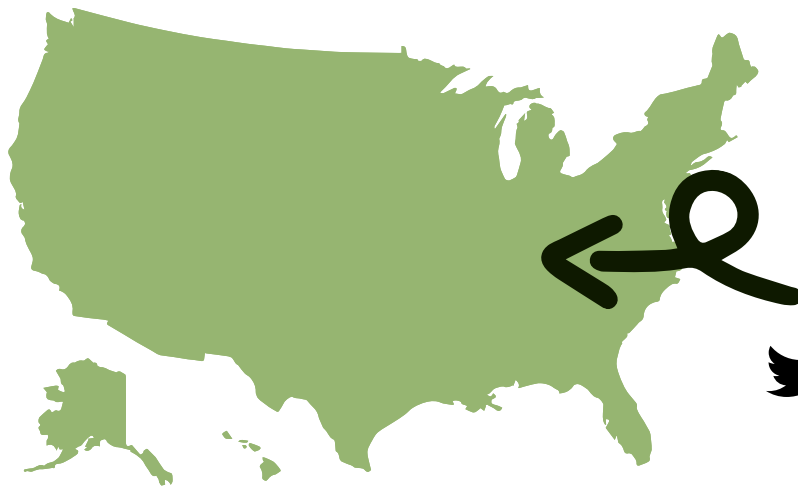


XYVID TECHNOLOGY:



FACILITATES ACCENTURE ANALYTICS' HYBRID EVENT

Xyvid, Inc. recently provided the supporting technology platform for Accenture Analytics' "Journey to ROI", a hybrid event, featuring a live audience, online streaming and full integration with social media . (Using TwitterTM hashtag #AnalyticsROI)



IN **2019**
THERE WERE REPORTEDLY

30 MILLION
DAILY USERS IN THE U.S.

XYVID PRO

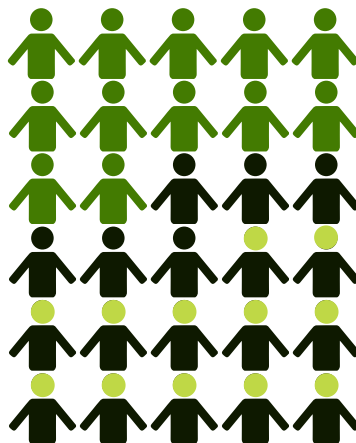
CAN ACCOMMODATE UNLIMITED VIEWERSHIP THROUGH: 

ATTENDANCE BREAKDOWN

45%
LIVE PARTICIPATION

55%
ONLINE PARTICIPATION

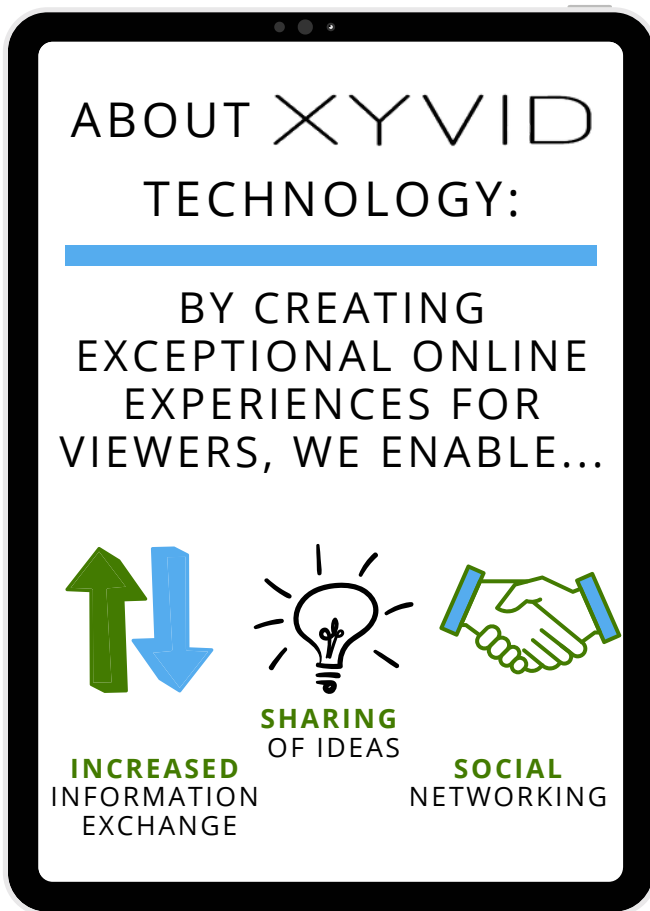
12
HIGHLY ACTIVE TWITTER USERS



Xyvid's event player was embedded over Twitter, allowing "tweets" to be delivered onto the stage for the panelists to engage and answer questions. The result was a successful and informative panel discussion.

XYVID & TECHNOLOGY

Accenture recognized that only one in five companies is satisfied with its analytics investment, so the subject matter was extremely relevant today. For those who didn't attend this event in any format the day it was presented, Twitter allows for an ongoing outlet for thoughtful conversation regarding its subject matter.



KEEP THE CONVERSATION GOING:
A **#HASHTAG** FOR ANY TOPIC NEVER GOES AWAY



The panelists - senior decision makers from leading organizations that drive excellence from analytics investments - were featured in crisp, clear clarity over the social media platform. Thanks to advanced distribution of the twitter hashtag for this event, panelists came prepared to address Twitter questions, the live audience, as well as prepared topics.